

NOVATO UNIFIED SCHOOL DISTRICT

Board Policy

Series 1000

BP 1114

COMMUNITY RELATIONS

Educational Television

To enhance communication with students, parents/guardians, staff, community members and the public at large, the Governing Board encourages the development and broadcast of programming for the educational channel. Programming broadcast on the educational channel shall support the educational vision of the district and shall be consistent with the district's plans for communications and media relations.

- (cf. 4040 – Employee Use of District resources)
- (cf. 5124 – Communication with Parents/Guardians)
- (cf. 5145.2 – Freedom of Speech/Expression: Publications Code)
- (cf. 6010 – Goals and Objectives)
- (cf. 6145.5 – Student Organization and Equal Access)

The Superintendent or designee shall develop guidelines regarding the content of district and school educational programming which shall include standards for the ethical and responsible use of the educational channel. These guidelines shall be consistent with law, Board policy and administrative regulation.

Educational programming shall not include content which is obscene, libelous or slanderous, or which creates a clear and present danger of inciting students to commit unlawful acts, violate school rules or substantially disrupt the school's orderly operation.

Staff and students shall not violate copyright laws in the use of material broadcast on the educational channel.

Educational programming produced at a school site shall be reviewed by the principal. The principal shall ensure that the content adheres to district guidelines and policies.

All non-school site produced programming for broadcast on the educational channel must be submitted to the Superintendent or designee for review.

Approved: July 2004

NOVATO UNIFIED SCHOOL DISTRICT

Administrative Rules and Regulations

Series 1000

AR 1114

COMMUNITY RELATIONS

Educational Television

Educational programming broadcast on the educational channel shall provide current and useful information regarding district programs, activities, and operations.

Teachers and students will be encouraged to development programming that highlights student activities and performances at their schools. Training will be provided free of charge by Novato Public Access Television staff and volunteers.

Whenever possible, student performances will be taped and broadcast on the educational channel. Signs will be posted at the doors and entrances to such events notifying the public, parents, and students that the event is being taped for broadcast on the educational channel.

Information regarding educational programming shall be included annually in the Parent Guide. Parents wishing to exclude their students from performances or events that will be broadcast on the educational channel may notify the principal in writing or check the appropriate box on the Parent Acknowledgement/Parent Exclusion form included in the Parent Guide.

Educational programming produced at a school site shall be reviewed by the principal for legal compliance. The principal shall ensure that the program adheres to district guidelines and policies

Approved: July 2004